

New Print Reality Scorecard



SECTION 1: Tool Use

How complex is your software setup?

Score each item from 1 (low) to 5 (high).

QUESTION

SCORE (1-5)

1. How many systems does a typical job touch (order to delivery)?
2. Do these systems pass data automatically without manual input?
3. How often is job/order information rekeyed between tools?

SECTION 2: Workflow Friction

Where are processes breaking down or slowing your team?

Score each item from 1 (low) to 5 (high).

QUESTION

SCORE (1-5)

1. Are you using spreadsheets to patch gaps between systems?
2. Do team members double-enter inventory, shipping, or customer info?
3. Are billing or production delays caused by missing/incomplete data?



SECTION 3: Team Impact

How resilient and scalable are your current systems?

Score each item from 1 (low) to 5 (high).

QUESTION

SCORE (1-5)

1. Do you rely on one or two "power users" to keep systems working?
2. Would new hires be able to learn your setup quickly and independently?
3. Can your current systems scale if order volume doubles next year?

INTERPRET YOUR SCORES



1-2

Needs urgent
attention



3

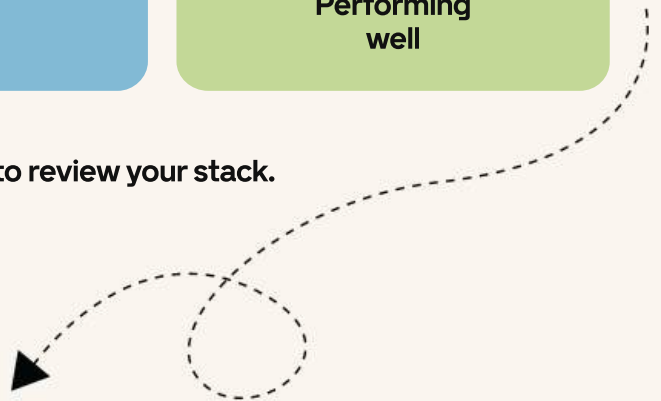
Room
for review



4-5

Performing
well

Total your scores. If you're averaging below 3, it's time to review your stack.



NEXT STEP

Want to gut-check your software stack?

Book a short intro call at gelatoconnect.com/strategy - our team can help you assess where to look deeper.